

## Reverse Logistics - A Motherload Waiting to be Mined

Contributed by Paul Rupnow  
Friday, 02 February 2007

"As companies strive to wring every cent out of their logistics costs, they're increasingly taking a hard look at their reverse logistics practices. And no wonder -- they may find a motherlode waiting to be mined."

Inbound Logistics is the source of one of the best, well researched articles on Reverse Logistics. This article is required reading for everyone in Reverse Logistics.

The article outlines a list of steps to Get Started In Reverse - action steps to help you "develop and implement an integrated approach to reverse logistics that will lead to increased customer satisfaction, fewer returns, lower costs, and greater return on your assets".

From Getting Started in Reverse in Inbound Logistics

By Leslie Hansen Harps

"As companies strive to wring every cent out of their logistics costs, they're increasingly taking a hard look at their reverse logistics practices. And no wonder -- they may find a motherlode waiting to be mined."

Inbound Logistics is the source of one of the best, well researched articles on Reverse Logistics. This article is required reading for everyone in Reverse Logistics.

The article outlines a list of steps to Get Started In Reverse - action steps to help you "develop and implement an integrated approach to reverse logistics that will lead to increased customer satisfaction, fewer returns, lower costs, and greater return on your assets".

