

Forbes Magazine Outlines the Reverse Logistics Opportunity for 3PLs

Contributed by Paul Rupnow
Thursday, 01 February 2007

Forbes magazine outlines or benchmarks some of the opportunities for 3PL's providing Reverse Logistics services such as:

"3PLs themselves realize from 12% to 15% profits on this business"

From Reverse Side Of Logistics: The Business Of Returns

Robert Malone, 11.03.05

www.forbes.com

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