

## Forbes Magazine Outlines the Reverse Logistics Opportunity for 3PLs

Contributed by Paul Rupnow  
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Forbes magazine outlines or benchmarks some of the opportunities for 3PL's providing Reverse Logistics services such as:

"3PLs themselves realize from 12% to 15% profits on this business"

From Reverse Side Of Logistics: The Business Of Returns

Robert Malone, 11.03.05

[www.forbes.com](http://www.forbes.com)

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