Reverse Logistics Tips from the Pros in Singapore

Contributed by Paul Rupnow Saturday, 10 December 2005

The Asia Pacific region is a complex market with diverse cultures and a large geographic size. These features present some very unique Reverse Logistics challenges.

I have just returned from the Reverse Logistics Conference & Expo in Singapore hosted by the Reverse Logistics Association.

This show featured a collection of great speakers who shared with us their data, experiences and advice on Reverse Logistics, with an Asian Pacific twist.

I have created a list of some of the tips I picked up at the show with a goal of assisting you to improve your Reverse Logistics operations, whether you are an OEM, ODM, distributor or a 3rd party service provider. I have assembled some tips and wisdom from Dell, Alcatel, Chungco Technology, Microsoft Asia Pacific Region and D.F. Blumberg Associates.

Read this report we wrote for the Reverse Logistics Association. Free registration is required.