

## Report: Reverse Logistics Tips from the Pros

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I had the honor of speaking and teaching Reverse Logistics at the Reverse Logistics Conference and Expo in Amsterdam 2005 hosted by the Reverse Logistics Association. I also had a chance to learn from many other Reverse Logistics Professionals and I just had to pass some of the knowledge I gained.

The conference featured top notch speakers with an overwhelming amount of new data, experiences and advice on Reverse Logistics, with a European twist.

Some of the tips picked up at the show may help companies improve their Reverse Logistics operations, whether an OEM or a 3rd party service provider.

Tip # 1 - Planning &ndash; &ldquo;Plan Reverse Logistics strategy prior to a new product launch&rdquo; from Jose Garcia, Director - Repair and Refurbishing, Microsoft.....

Read this report we wrote for the Reverse Logistics Association. Free registration is required.