

## Reverse Logistics Professional Editor to Appear on Conference Panel

Contributed by Paul Rupnow  
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Vancouver, BC, January 26, 2005:

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Vancouver, BC, January 26, 2005:

Reverse Logistics Professional Editor Paul Rupnow will be participating on an industry panel entitled "Reverse Logistics IT Standardization" at the upcoming Reverse Logistics Conference & Expo in Las Vegas. The panel will explore how companies can improve their reverse logistics operations to save processing costs, improve productivity, reduce inventory and more effectively manage their product returns processes.

The

Reverse Logistics Conference & Expo will be held February 1-3, 2005 at the Flamingo Hotel in Las Vegas. The conference will bring together OEM and branded companies together with third party service providers and will feature presentations, an exhibit hall and conference sessions. Attendees will include representatives from key supply chain innovators such as Wal-Mart, IBM, Microsoft, EDS and UPS.

"I attended this event last year and it was top notch" says Paul Rupnow, "This is the second year and it is shaping up to be even bigger and better than last year. This year the conference features 2 days of top industry speakers, a trade show with over 40 exhibitors and an additional seminar day with some in depth courses."

Paul

Rupnow has been immersed in helping companies manage product returns since 2000. As the Director of Reverse Logistics Solutions at Andlor Logistics Systems, Paul Rupnow works daily with customers to solve product returns and reverse logistics problems. Paul is the lead business architect of Andlor's BacTracs Reverse Logistics Management System. Paul draws on business process skills learned in his 17 years of business that include working with numerous manufacturers and as a Chartered Accountant with one of the Big Four Accounting firms.

Reverse Logistics Professional can be found on the web at:

<http://www.reverselogisticsprofessional.com>

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