

Updated Reverse Logistics Professional Website Now Online

Contributed by Paul Rupnow
Tuesday, 23 March 2004

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Vancouver, BC, March 23, 2004:

Reverse Logistics Professional today announced the release of a new version of the popular reverse logistics information website. The updated website now offers several enhanced features for both visitors and registered subscribers alike. The most important new feature is an area of the website where visitors can comment on the monthly Reverse Logistics Professional Report as well as other featured topics. Other new features include the ability to easily alert colleagues about interesting topics on the website, a streamlined subscription process and an improved resource library. Visitors to the new Reverse Logistics Professional website will also now be able to browse the current monthly report online and read through past reports.

"This

updated website is another step in our effort to build a great resource for professionals concerned with reverse logistics." said Paul Rupnow, Editor and Publisher, "We hope that we can provide a forum for discussion about these issues while raising awareness about returns management problems. Companies need help in this area and we want to help them find solutions."

About Reverse Logistics Professional

Reverse

Logistics Professional reports on business issues and strategies for managing product returns. Written for an audience of senior level industry executives, supply chain managers and reverse logistics professionals, Reverse Logistics Professional tracks new tactics, strategies, processes and methods from best-practice reverse logistics teams to help professionals manage their product returns challenges. Reverse Logistics Professional features reports about reverse logistics management in the areas of policy, customer service, receiving, shipping, crediting, inspecting, testing, refurbishing, reselling and managing inventory.

Reverse Logistics Professional can be found on the web at:

<http://www.reverselogisticsprofessional.com>

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