

## Reverse Logistics Professional Report Now Available

Contributed by Paul Rupnow  
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Vancouver, BC, January 29, 2004:

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Written for an audience of senior level industry executives, supply chain managers and reverse logistics professionals, Reverse Logistics Professional tracks new tactics, strategies, processes and methods from best-practice reverse logistics teams to help professionals manage their product returns challenges. Reverse Logistics Professional features reports about reverse logistics management in the areas of policy, customer service, receiving, shipping, crediting, inspecting, testing, refurbishing, reselling and managing inventory.

"We have developed this report in response to a huge need." says Paul Rupnow, Editor and Publisher, "Companies are desperate to learn how to better manage their returns process and improve daily operations."

Paul

Rupnow has been immersed in helping companies manage product returns since 2000. As a partner with Andlor Logistics Systems, Paul Rupnow works daily with customers to solve product returns and reverse logistics problems. Paul is the lead business architect of Andlor's BacTracs Reverse Logistics Management System. Paul draws on business process skills learned in his 17 years of business that include working with numerous manufacturers and as a Chartered Accountant with one of the Big Four Accounting firms.

Reverse Logistics Professional can be found on the web at:

<http://www.reverselogisticsprofessional.com>

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